

THE WONDERS OF OUR HOME

CURTIN SPRINGS

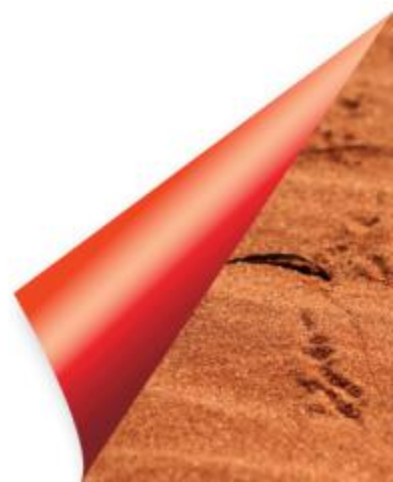




A very special part of Central Australia, owned by a family who have made this remote place their home.



THE WONDERS OF OUR HOME
CURTIN SPRINGS



CURTIN SPRINGS
STATION



CURTIN SPRINGS
WAYSIDE INN



CURTIN SPRINGS
BEEF



CURTIN SPRINGS
PAPER



CURTIN SPRINGS
WALKS





Not to Scale

- > 100km east of Ayers Rock
- > 360km south west of Alice Springs
- > 220km from Kings Canyon

NORTHERN TERRITORY
SOUTH AUSTRALIA

To Adelaide

CURTIN SPRINGS
STATION



Curtin Springs Station



Curtin Springs Station



- **The station is the basis of the entire business.**
 - **1 million acres of wild life corridor**
 - **22 different land types**
 - **A cattle herd based on British bred cattle – now predominately Murray Greys**



Curtin Springs Station



Stunning environmental assets managed hand in hand with production.



Curtin Springs Station



Stunning environmental assets managed hand in hand with production.

We talk about producing beef on a million acre wildlife corridor.



Curtin Springs Station



Stunning environmental assets managed hand in hand with production.
Producing beef on a million acre wildlife corridor.

**We take the stewardship of our land very seriously
and do what must be done to protect what is a
million acre wildlife corridor.**



Curtin Springs Station



Stunning environmental assets managed hand in hand with production.

Producing beef on a million acre wildlife corridor.

We take the stewardship of our land very seriously and do what must be done to protect what is a million acre wildlife corridor.

The land must be able to pay for the costs of maintenance and protection.



Curtin Springs Station



We answer the questions every day about what does it take to live in such a remote area, how do you raise a family and run a business here?

We do that with balance.

Curtin Springs Station



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For us the concept of balance and sustainability has a range of meanings within our own business.

Protecting the diversity, strength, resilience and productivity of our landscape.

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STATION



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**Improving the health and potential of the animals
we use to convert grass into food protein.**



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Protecting the diversity, strength, resilience and productivity of our landscape.

Improving the health and potential of the animals we use to convert grass into food protein.

Building the individual/personal strength to deal with variability in the weather, the markets, the demands of business and family.



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Developing a business robustness and ability to endure the challenges that can be unpredictable and the possibilities that need to be uncovered.

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**Then how do we know if we are
doing these things well?**

Curtin Springs Station



This picture tells our story.

Conservative stocking rates.

Using the cattle to break the capsulated surface in a controlled manner.

This creates the seed pot, covers with sand and then fills with water.

Maintaining our diversity.

Curtin Springs Station



A long term strategy of herd improvement, to animals with a more placid nature.

Adapting new technologies – eg Conversion of pumping methods to solar – mixing the old with the new. Using heat repellent paints.

Recording and noticing.

Simply being respectful and present in the landscape.



Curtin Springs Station



The location of the station meant that as tourism started in the region, Curtin Springs saw more visitors.

1956 – 6 visitors, 1957 – 9 visitors

Peter and Dawn Severin were instrumental in the development of the tourism sector based around the then Ayers Rock.

They opened their home and then put in the first infrastructure to support this developing industry. They provided the rescue and support services.



Curtin Springs Wayside Inn



**Curtin Springs was the first Wayside Inn in
Central Australia**



Curtin Springs Wayside Inn



As it continues today.



Curtin Springs Wayside Inn



27 Accommodation rooms, Campground, Store, bar
All services catering to groups and FIT travellers



Curtin Springs Wayside Inn



**Meals under the historical Bough Shed
(the original homestead of the Severin family)**



Curtin Springs Wayside Inn



But all businesses need to find their strengths to grow and develop.



Curtin Springs



How do we as a pastoral business – tell our story better?

How do we as a tourism business – do our part to encourage visitors to stay one day longer?

How do we continue to build that robustness on our business to find the profit drivers and sustainable activities?

How can we turn a single off the cuff comment into something more?

CURTIN SPRINGS
PAPER

Curtin Springs Paper



Get to know our history, landscape and connection to the land through our paper.



Curtin Springs Paper



- **Our paper is made from the native grasses found on Curtin Springs Station.**
- **Each piece is unique and handmade.**
- **Making paper in the Old Abattoir.**
- **A distinctive and beautiful souvenir of Central Australia.**



Curtin Springs Paper



- **Our paper is made from the native grasses found on Curtin Springs Station.**
- **Each piece is unique and handmade.**
- **Paper making is done in the Old Abattoir.**
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Curtin Springs Paper



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PAPER



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Curtin Springs Paper







Curtin Springs Paper





Curtin Springs Paper

Options for people to experience Curtin Springs Paper.

Tour groups have exclusive access to the full range of Curtin Springs Paper products

- **1 Hour tour of the Old Abattoirs – FIT and Tour Groups**
- **Paper Making Workshops – Groups and Private**
- **Combination 1 hour tour and meal packages**
- **Conference groups, gift inclusions or corporate gifts**



Curtin Springs Paper

But wait – there's more....

Curtin Springs Paper

Using the paper to make beads and the beads to make jewellery...





Curtin Springs Paper

... engaging in the art sector... a completely new target market.

We have had an exhibition in Alice Springs recently with artwork created by our daughter Ameer, using Curtin Springs Paper.





Curtin rings Paper

This allows us to share our landscape with visitors in a truly authentic way. Showcasing the amazing intricacy of the Curtin Springs landscapes, with people having the option of simply buying a paper product, doing a 1 hour tour, participating in a multi day stay workshop or using our paper to interpret their view of the landscape.





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Showcasing the amazing intricacy of the Curtin Springs landscapes.





Curtin Springs Paper





Curtin Springs Paper



CURTIN SPRINGS
WALKS



Curtins Springs Walks

Step gently into landscapes that you can't access anywhere else, on a private guided walk.



Curtin Springs Walks

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WALKS



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Curtin Springs Walks



A choice of options.

- **One or Two day options (approx 15km per day)**
- **Salt Lakes (4 different salt lakes)**
- **Mt Conner Base walk**
- **Full Moon walks**



March of the Quandongs



The landscape around Mt Conner is very fragile and we restrict vehicles and other access to identified roads.

BUT - the Curtin Springs Walks needed to have a couple of simple access tracks cut for us to provide emergency access if needed.

We found the March of the Quandongs.



March of the Quandongs



A stand of more than 200 quandong trees.

Giving Curtin Springs the highest number of recorded quandongs in one location in the NT and an estimate of 30-50% of all recorded trees in the NT.

We have set up two plots for monitoring and have had them recorded using methodology that allows for comparison across land tenures. This type of comparison is all but non-existent. Monitoring of a range of issues usually only occurs on one land type or the other.

Using comparative processes our stand is as healthy as stands in national parks and in better condition than stands on Aboriginal managed lands.

We used the day as a 'excursion' for the kids doing School of the Air.

Scientists on Site!



Curtin Springs



Without knowing about them, our normal land management practices have protected the March of the Quandongs and this reflects our commitment to the land.

- **Our conservative use of fire and the ability to control fires lit off the property.**



Curtin Springs



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- Our approach to feral animal control.



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- **Our conservative stocking rates to suit the fragility of the landscape and the 22 different land types.**



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Without knowing about them, our normal land management practices have protected the March of the Quandongs and this reflects our commitment to the land.

- **Our conservative stocking rates to suit the fragility of the landscape and the 22 different land types.**
- **Using cattle with high quality traits that suit the environment.**



Curtin Springs



None of these approaches will work on their own.
Everything is ultimately linked to maintaining the intricacies of our landscape.
It is all about balance.

Curtin Springs



We share of our pristine environmental assets with visitors, raising awareness of our commitment and processes to a very wide audience and we host a lot of different groups and film crews.

We use Curtin Springs Paper and Curtin Springs Walks to explain our home in a different way and to showcase it to visitors.

We believe these relationships outside are important to maintaining an awareness of how production can be very successfully balanced with protection.





**Thank you for allowing us to share our home
with you.**



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