



Conservation through the sustainable use of natural resources – the Kakadu Plum industry as a model

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Developing the north – a special place with special people



Lots of land, lots of resources, cultural and environmental treasures.

Regional areas - little economic activity, high unemployment.



Developing the north and sustainable use of wildlife

Fisheries

2012/13 \$78.7 million

Crocodile industry

2015 ~ \$25 million a year

Tourism

\$2.2 billion by 2020?





Wildlife enterprises - good for the economy, good for land and good for people





Kakadu plum

Highest Vitamin C of any fruit
High in antioxidants
High in ellagic acid



A natural food
preservative



Wadeye harvest



150 + pickers
5+ tons





Developing an industry



Consistent supply of a large quantity of high quality product



Developing the north – building on our assets. More than cows and mines?

