

Culture and Conservation Economies: Theory and Practice



The science viewpoint

ACF and LWA “*A Cultural and Conservation Economy for Northern Australia*” 2008 – based on Canadian model

A cultural and conservation economy which:

- Recognises Aboriginal culture, rights and title
- Builds and supports strong, vibrant, sustainable communities
- Provides meaningful work, good livelihoods and sustainable enterprise
- Conserves and restores the environment

But failed to discuss markets or business models.



Peak body viewpoint



NAILSMA “culture-based economy”.

- Our culture-based economy aims to enable Indigenous people to engage in the market economy and at the same time value and strengthen their own cultural values, beliefs and practices. It is focused on improving outcomes in existing industries and growing new emerging economies.
- This approach recognises the need to connect people, their land and culture to economic opportunities that align and strengthen local values and aspirations.



Culture and Conservation Economy

RIP: Carbon Farming, Ecotrust Australia, Northern Indigenous Environmental Services etc. Aboriginal art market decline

Bush products stuck at the micro-enterprise level



The Larrakia experience



If the concept is a failure why are we having successes?



Larrakia Rangers: Conservation Economy



Grant
funding

ILC + TNRM
+ Heritage

Fee for
service

\$421,672

Up 41%

“Grant for
service”

\$245,000

NEW



LARRAKIA
NATION

Grant example: Tree Point



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Fee for service: ConocoPhilips



“Grant for Service” Marine Rangers

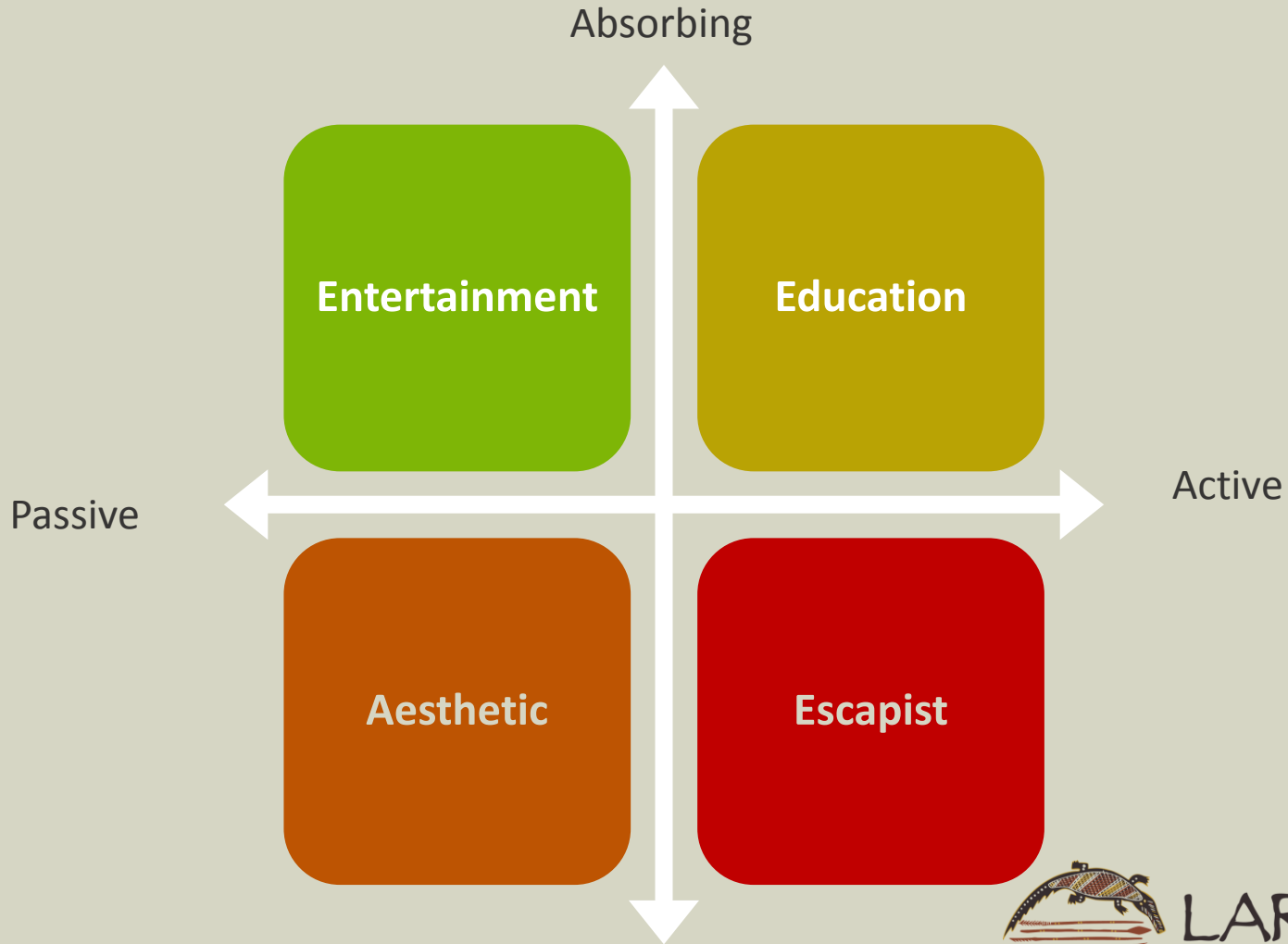


LARRAKIA
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From Art Centre to Cultural Knowledge Unit

Experience Economy Framework



Pine and Gilmore



LARRAKIA
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Entertainment
**Garmalang
Festival**

Education
**Cross Cultural
Training**

Aesthetic
**Pop up
exhibition
/shop**

Escapist
**Cultural
Healing**



(<http://larrakia.com/services/cultural-knowledge-unit/event-services/cultural-knowledge-talks/>)

CULTURAL KNOWLEDGE TALKS
([HTTP://LARRAKIA.COM/SERVICES/CULTURAL-KNOWLEDGE-UNIT/EVENT-SERVICES/CULTURAL-KNOWLEDGE-TALKS/](http://larrakia.com/services/cultural-knowledge-unit/event-services/cultural-knowledge-talks/))



(<http://larrakia.com/services/cultural-knowledge-unit/event-services/pop-up-exhibition-artist-demonstrations/>)

POP UP EXHIBITIONS & ARTIST DEMONSTRATIONS
([HTTP://LARRAKIA.COM/SERVICES/CULTURAL-KNOWLEDGE-UNIT/EVENT-SERVICES/POP-UP-EXHIBITIONS-ARTIST-DEMONSTRATIONS/](http://larrakia.com/services/cultural-knowledge-unit/event-services/pop-up-exhibition-artist-demonstrations/))



(<http://larrakia.com/services/cultural-knowledge-unit/event-services/arts-based-cultural-workshops/>)

ARTS BASED CULTURAL WORKSHOPS
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Events Menu



(<http://larrakia.com/services/cultural-knowledge-unit/event-services/event-branding/>)

EVENT BRANDING ([HTTP://LARRAKIA.COM/SERVICES/CULTURAL-KNOWLEDGE-UNIT/EVENT-SERVICES/EVENT-BRANDING/](http://larrakia.com/services/cultural-knowledge-unit/event-services/event-branding/))



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AWARDS & TROPHIES
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(<http://larrakia.com/talent-view/sandy-walker/>)

Sandy Japanardi Walker (<http://larrakia.com/talent-view/sandy-walker/>)

Sandy Japanardi Walker comes from Alice Springs, Northern Territory and now resides in Darwin. Sandy's expertise includes: Art for exhibition Art workshop facilitation (community services) Sandy paints on canvas and on didgeridoos. He is also employed by Larrakia Nation in the Outreach Services' Watch House division. He also facilitates the Arts in the Grass program on [...]

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(<http://larrakia.com/talent-view/stuart-mcgrath/>)

Stuart McGrath (<http://larrakia.com/talent-view/stuart-mcgrath/>)

Stuart McGrath is from Eleho Island, is an island off the coast of Arnhem Land, Northern Territory. Stuart is a Yolngu man from the Gumaj Clan. His areas of expertise include: Exhibiting artist (painted carvings) Carvings by commission Corporate awards, trophies and gifts Artistic career In 2012 Stuart decided to focus on developing his [...]

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(<http://larrakia.com/talent-view/one-mob-different-country/>)

One Mob - Different Country (<http://larrakia.com/talent-view/one-mob-different-country/>)

Bongolinj-bongolinj "One Mob Different Country" dance group performing madiandamed "Gilbert's lizard (tata lizard)" - video published 12.7.2012 courtesy of nakanglia One Mob Different Country is a program that has been operating out of the Darwin Correctional Centre (DCC) for approximately 12 years. The program allows low-security indigenous prisoners who have demonstrated good behaviour to take part [...]

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(<http://larrakia.com/talent-view/gary-lang/>)

Gary Lang (<http://larrakia.com/talent-view/gary-lang/>)

A Larrakia man, Gary is an accomplished and widely respected dancer, performer and choreographer. Gary Lang N.T dance company is a Darwin-based contemporary dance collective. Gary's expertise includes: Contemporary dance Welcome to Country presentations Dance and movement workshops Dance History Gary Lang studied dance at NAISDA, danced nationally and internationally with companies such as Bangara, Dancenorth [...]

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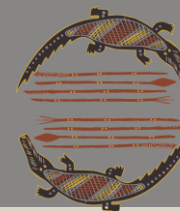
(<http://larrakia.com/talent-view/tony-duwun-lee/>)

Tony 'Duwun' Lee (<http://larrakia.com/talent-view/tony-duwun-lee/>)

Tony 'Duwun' Lee is from Darwin, and is part of the Larrakia mob. His areas of expertise include: Exhibiting Artist (prints, paintings, carvings, sculpture) Public Art Art by commission Corporate gifts Healer Welcome to Country presenter Didgeridoo musician Smoking ceremony facilitator Workshop facilitator Art Practice Duwun is a painter, printmaker, carver and conceptual artist. He has [...]

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Talent Directory



LARRAKIA NATION

Success through partnerships...



Darwin
Entertainment
Centre



NT Conventions
Bureau

ACIL Allen Consulting



Canadian Experience



First Nations integrated
governance model



Insights for community

- Driven by natural resources sector
- Primarily “C2B” or community to business
- Know your “value add”
- Co-benefits and bundling
- Get the right partner
- Make things easier for your client
- Don’t over-promise



Insights for government and business

- Driven by compliance and legislation, including land rights and native title
- Governance reform matters
- Smaller, ongoing projects achieve more outcomes than shorter larger ones
- Business subsidies increase govt. \$\$\$ impact
- Access to finance remains an issue



Thankyou



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